

Strides for Life Colon Cancer Foundation

Presents

Get Your Rear in Gear

October 14, 2007 - 5K Walk/Run @ Lake Merced, San Francisco

Goal: 700 participants

SPONSORSHIP OVERVIEW

Diamond Level - \$25,000

Sponsors will receive:

- Primary Logo placement on event T-shirt & printed material
- Primary Signage at Walk/Run start & finish line (Banners to be provided by sponsor, approved by Event Coordinator)
- Company VIP will be invited to speak at Race
- Recognition on event web site
- Opportunity to include branded information in goodie bags distributed & complimentary booth space at Walk/Run
- 25 free employees entrants at Walk/Run
- Recognition of sponsorship in all related press releases, media and advertising
- Prominent broadcast of sponsorship at Walk/Run
- Inclusion in annual Dinner/Auction program in March 2008

Emerald Level - \$15,000

Sponsors will receive:

- Premier Logo placement on event T-shirt & printed material
- Recognition on event web site
- Premier Signage at Walk/Run start & finish line (Banners to be provided by sponsor, approved by Event Coordinator)
- Opportunity to include branded information in goodie bags distributed & complimentary booth space at Walk/Run
- 15 free employees entrants at Walk/Run
- Recognition of sponsorship in all related press releases
- Recognition on mile markers
- Prominent broadcast of sponsorship at Walk/Run
- Inclusion in annual Dinner/Auction program in March 2008

Platinum Level - \$10,000

Sponsors will receive:

- Signage at Walk/Run (Banners to be provided by sponsor, approved by Event Coordinator)
- Opportunity to include branded information in goodie bags distributed & complimentary booth space at Walk/Run
- 10 free employees entrants to Walk/Run
- Recognition of sponsorship in all related press releases
- Premier Logo placement on event T-shirt
- Recognition on mile markers
- Recognition on event web site
- Prominent broadcast of sponsorship at Walk/Run
- Inclusion in annual Dinner/Auction program in March 2008

Gold Level - \$5,000

Sponsors will receive:

- Signage at Walk/Run (Banners to be provided by sponsor.)
- Opportunity to include branded information in goodie bags
- 5 free employee entrants
- Logo on event T-shirts
- Recognition on mile markers
- Logo on event web site
- Sponsorship will be announced at Walk/Run
- Inclusion in annual Dinner/Auction program in March 2008

Silver level - \$2,500

Sponsors will receive:

- Signage at Walk/Run (Banners to be provided by sponsor)
- Opportunity to include branded information in goodie bags
- Logo on event T-shirts
- Recognition on printed material and mile markers at Event
- Logo on event web site
- Sponsorship will be announced at Walk/Run
- Inclusion in annual Dinner/Auction program in March 2008

Bronze level - \$1,000

Sponsors will receive:

- Opportunity to include branded information in goodie bags
- Logo on event T-shirts
- Recognition on printed material and mile markers at Event
- Logo on event web site
- Sponsorship will be announced at Walk/Run
- Inclusion in annual Dinner/Auction program in March 2008

Friend level - \$500

- Recognition on event web site
- Recognition on printed material at Walk/Run
- Sponsorship will be announced at Walk/Run

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Stage Sponsor

Media Partnership Sponsor

Food and Beverage Tent Sponsor

Water Stop Sponsor

Goody Bag Sponsor

ANY AND ALL DONATIONS ARE APPRECIATED

(Company Name) _____ is proud to sponsor the Strides for Life Colon Cancer Foundation's 2007 Get Your Rear in Gear Event @ Lake Merced, San Francisco, CA. Please accept our sponsorship in the amount of \$_____ (see suggested levels and special sponsorship opportunities)

Contact Information:

Name: _____

Phone: _____ Fax: _____

Email: _____

Mailing Address for all correspondence:

Please forward your logo in jpeg or tiff format (both color and black & white if available) to barbara.carey@lpcr.com no later than _____. This will allow us to use it as described in the sponsorship levels. If you have a question, please contact us at (650) 588-6390.

Please make checks payable to Strides for Life, Tax ID: 13-4285830, P.O. Box 4225, Burlingame, CA 94011